



Thursday, August 26, 2018
Waterfront, Pier 2 Naval Base San Diego
Theme: TBD

Advertisement Mechanics

Onsite Program

We will provide an Onsite Program to each participant at registration. Below are the specific requirements and deadlines. Please provide us an electronic copy of your Onsite Program Advertisement, in PDF format. We will produce the Onsite Program in Adobe InDesign.

Please Note: If the advertisement is not sized correctly, we will have to shrink it in order to fit within the margins. All advertisements should allow for a quarter inch margin on all sides.

| | | |
|---------------------------|------------------------|------------------------|
| Half Page | 5" wide by 4" high | <i>Black and White</i> |
| Full Page | 5" wide by 8" high | <i>Black and White</i> |
| Inside Front Cover | 5" wide by 8" high | <i>Full Color</i> |
| Inside Back Cover | 5.5" wide by 8.5" high | <i>Full Color</i> |

Color: The Onsite Program will be printed on white paper with black ink. There will be no exceptions. Only full color ads are inside the covers.

Deadline for Receipt: *Thursday, July 26, 2018.* All advertisements must be submitted thru the portal using the upload field (In the dropdown select Purchase Sponsor/Advertisement Opportunities). If the file is too large, please zip the folder then upload it.