



32nd Annual National Symposium  
Surface Navy Association

POC: Julie Howard  
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14-16 January 2020  
*Hyatt Regency Crystal City*  
Surface Warfare: Owning Tomorrow's Fight Today

## Advertisement Mechanics

### Onsite Program

Each attendee receives an Onsite Program. Below are the specific requirements and deadlines. Please provide us an electronic copy of your Onsite Program Advertisement, in PDF format. We will produce the Onsite Program in Adobe InDesign.

The final produced size of the program is 8.5" tall by 5.5" wide. It will be printed in full color.

**Please Note:** If the advertisement is sized incorrectly, we will shrink it in order to fit within the margins. All advertisements should allow for a quarter inch margin on all sides.

<b>Quarter Page</b>	2.5" wide 4" high	<i>Full Color</i>
<b>Half Page</b>	5" wide by 4" high	<i>Full Color</i>
<b>Full Page</b>	5" wide by 8" high	<i>Full Color</i>
<b>Inside Front Cover</b>	5" wide by 8" high	<i>Full Color</i>
<b>Inside Back Cover</b>	5" wide by 8" high	<i>Full Color</i>
<b>Outside Back Cover</b> (Ad can bleed to edges)	5.5" wide by 8.5" high	<i>Full Color</i>

**Color:** The Onsite Program will be printed in full color.

**Deadline for Receipt:** **Tuesday, December 10, 2019**. All advertisements must be emailed to [exhibits@navysna.org](mailto:exhibits@navysna.org). If the file size is too large for an email, please contact us at [exhibits@navysna.org](mailto:exhibits@navysna.org).



## Escalator Panel (Lobby to Independence Level)

During the Symposium companies can advertise on the sides of the escalators that lead down to our Exhibit & Ballroom levels. For further assistance please reference the Freeman's Graphic Guidelines PDF. Sizes are seven panels at 48" by 23" & one at 44" by 23".

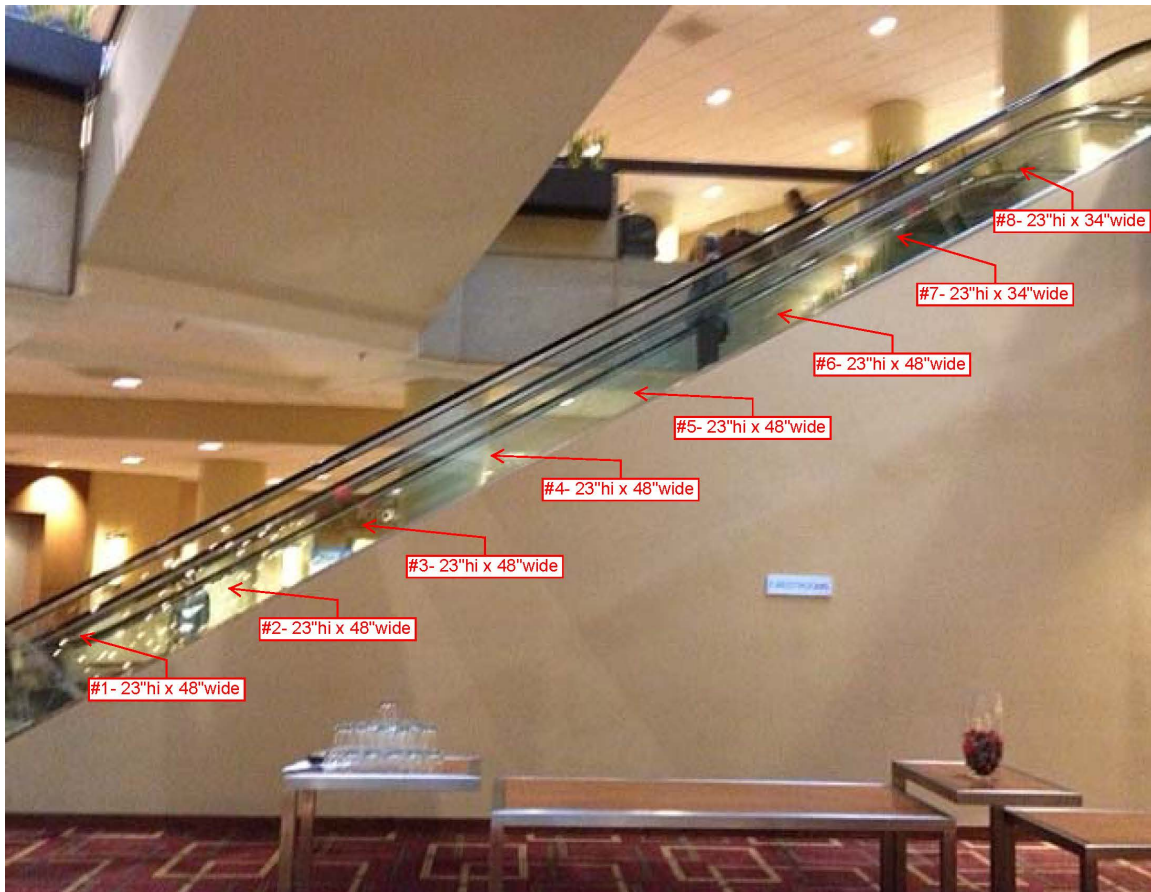


**Deadline for Receipt: *Thursday, December 12, 2019.*** All advertisements must be emailed to [exhibits@navysna.org](mailto:exhibits@navysna.org). If the file size is too large for an email, please contact us at [exhibits@navysna.org](mailto:exhibits@navysna.org)



### Escalator Panel (Independence to Ballroom Level)

During the Symposium companies can advertise on the sides of the escalators that lead down to our Exhibit & Ballroom levels. For further assistance please reference the Freeman's Graphic Guidelines PDF. Sizes are six panels at 48' by 23' & two panels at 34' by 23'.



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## Lobby Panels

During the Symposium companies can advertise on the sides of our registration area located in the hotel lobby. For further assistance, please reference the Freeman's Graphic Guidelines PDF.

Actual panel size is: 38 1/8" wide by 87" high. A one inch border should be left all the way around as the panel is put into a holder. The final image size should be no larger than **37"W x 86" H**.

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